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Multi-Criteria Decision Making: Methods for WEBCON Evaluation: Kuwait, June 19, 2001-15 WEF almost every business organization process being linked with a web portal, the website has become integral part of operations. Evaluating the web portal needs to be a key priority of designing an effective website. The objective of this paper is to present a framework that the decision makers can use for evaluating the websites. The framework proposed in this paper is intended to help decision makers to rank websites based on different criteria. The methodology is explained in detail and the results are presented in a tabular form. The methodology is found to be useful for evaluating websites and can be applied to other similar problems in which the decision makers are required to consider the websites for making the websites. Multi-Criteria Decision Making: Methods for WEBCON Evaluation in critical projects requires that covers the challenges a portfolio and evaluate the complexity and efficiency of websites in portfolio planning for their companies. Presenting a wide range of topics including modeling, insurance, and site evaluation, this book is ideal for managers, executives, website designers, graphic artists, specialists, consultants, educators, researchers, and students.

Multi-criteria Decision Making Methods: Optimization and Decision Making 2010-97 Multicriteria Decision Making: MCDM has been one of the fastest growing problems of many decision makers. The central problem is how to evaluate a set of alternatives in terms of criteria, although the problem in very essential in practice, there are two methodologies and their quality is difficult to determine. Thus, the question, which is the best method for a given problem? has become one of the most important and challenging ones. This is mainly what this book aims to do. In this part of the book, the authors introduce a variety of methods for evaluating the websites. The authors show how to evaluate websites by using various methods. The book is written for students, researchers, and practitioners, as well as for any website designer or evaluator. The book can be used as a textbook for senior undergraduate or graduate courses in business and engineering.

Essays and Surveys on Multiple Criteria Decision Making: Essays 2012-10 The Theory of Multiple Criteria Decision Making, and especially, the Methodology of Multiple Criteria Decision Making (MCDM), has become one of the most important and challenging problems of many decision makers. The central problem is how to evaluate a set of alternatives in terms of criteria, although the problem in very essential in practice, there are two methodologies and their quality is difficult to determine. Thus, the question, which is the best method for a given problem? has become one of the most important and challenging ones. This is mainly what this book aims to do. In this part of the book, the authors introduce a variety of methods for evaluating the websites. The authors show how to evaluate websites by using various methods. The book is written for students, researchers, and practitioners, as well as for any website designer or evaluator. The book can be used as a textbook for senior undergraduate or graduate courses in business and engineering.